2ND INTERNATIONAL RESEARCH CONFERENCE ON ECONOMICS BUSINESS AND SOCIAL SCIENCES - UMI CHAPTER

LA’RIZ Wthree Hotel Lagaligo Makassar Indonesia

CONFERENCE PROGRAM

UNIVERSITAS MUSLIM INDONESIA

MAKASSAR

CENTER FOR SUSTAINABILITY RESEARCH AND CONSULTANCY

2nd IRC 2017 RESPONSIBLE SOLUTIONS

UMI MAKASSAR

PRIME

Principles for Responsible Management Education
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Assalamualaikum w.b.t and warm greetings,

On behalf of the Center for Sustainability Research and Consultancy, it is my great pleasure to welcome you to this galaxy gathering at 2nd International Research Conference on Economics Business and Social Sciences - 2ndIRS 2017-UMI chapter Makassar Indonesia on this day of November 25-26, 2017.

I want to mention that 2nd IRC 2017 has achieved international acclaim by hosting its chapter meetings in Pakistan, Malaysia, Indonesia and Lebanon in 2017 in collaboration with esteemed co-host universities there. It has thus helped realize the vision of CSRC to become a credible platform to discuss and advocate sustainable business and society by research scholars and practitioners in developing and emerging economies.

In line with the conference themes: “Linking Business with People and Planet in Developing Economies”, this conference will serve as an ideal platform to the academicians, researchers, practitioners and students to accomplish and further advance research and practice relevant to their economy, businesses and society. The focus of 2nd IRC 2017 is in areas of economics theory and policy, management, human resource, organizational behavior, marketing, entrepreneurship, finance, accounting, and various sub-disciplines of social sciences and humanities.

I am very grateful to our conference patrons at Universitas Muslim Indonesia, collaborating institutions, keynote speakers, scientific committee, paper presenters and dedicated organizing committee members as well as to those who have contributed directly or indirectly to the success of 2nd IRC 2017-UMI chapter Makassar Indonesia.

Thank you.

PROF. DR. HAYAT MUHAMMAD AWAN
President
Center for Sustainability Research and Consultancy
Message from Guest of Honor

Assalamualaikum w.b.t and warm greetings,

It is an honor for Universitas Muslim Indonesia (UMI) to host the 2nd International Research Conference in Economics, Business and Social Science on 25-26 November 2017.

UMI is aimed to achieve international excellence in education and research, therefore I strongly encourage all faculty members to participate actively in an international conference to interact and build networking with other researchers in their area of research.

The conference provides technical academic programs and social programs. Participants could share their research findings and learn new knowledge from other researchers through the keynote speech session and parallel paper presentation sessions. They may also develop new friendships and network with other participants during the conference to seek possible collaborations. I know that the success of the conference depends on the supporting organizations and people who have worked with us in planning and organizing this. Therefore, I acknowledge Centre for Sustainability Research and Consultancy (CSRC) Pakistan, School of Economics and Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan and scientific committee from Universiti Utara Malaysia which have provided support and collaboration to make this conference happen. I also would like to thank the Reviewers for timely reviewing the papers, and our sponsors who have helped support this conference. I recognize the organizing committee members who have all worked extremely hard for the details of important aspects of the conference programs.

I believe you are all have chosen a right place to share your research findings in the 2nd International Research Conference in Economics, Business and Social Science.

Thank you and have a wonderful conference!

PROF. DR. HJ. MASRURAH MOKHTAR, MA
Rector of Universitas Muslim Indonesia
Conference Leadership

On behalf of the organizing and scientific committee, I am honored and delighted to welcome you to the 2nd International Research Conference on Economics Business and Social Sciences 2017-UMI chapter Makassar Indonesia. The title and themes of the conference reflect the shared vision of CSRC and collaborating institutions to encourage and align research and policy discussion with issues of sustainability and relevance in developing and emerging economies. I am grateful to the leadership of co-host institutions, learned scientific committee, committed organizing committee and valued participants for making this conference a success and keeping the cost to the participants low. On the technical side, the conference program includes 2 keynote addresses, and about 104 research papers split into 04 parallel sessions in 5 rooms. There are also special parallel sessions on key themes of the conference in which relevant papers will be presented. I hope the guests and participants will enjoy the hospitality of Universitas Muslim Indonesia and brainstorm ideas for business and society.

Professor Syahnur Said is a man with lots of responsibilities. He has an important role in ensuring the academic standard of UMI with his position as Vice Rector 1, Vice Rector for Academic Affairs. He is also one of assessors of Indonesia National Accreditation Board for University (BAN PT). BAN PT is a very important body in Indonesia to maintain quality of higher educations. Professor Syahnur obtained his doctorate degree from Universitas Airlangga Surabaya in Management. Since then, he has been giving lectures and supervised students in the area of Strategic management, Operational Management and other areas in management in UMI and other universities for bachelor, master and doctoral students. His research interests are in the area of management and Islamic Economics. Professor Syahnur has also been involved as speakers in many workshops, seminars and training related to his expertise as professor in management and his position both as vice rector for academic affairs and BAN PT assessor.
Dr Setyawati Yani, currently serving as Associate Professor at UMI, gained her PhD in Chemical Engineering from the University of Western Australia in 2009 with the title of ‘Sulphur Transformation during Pyrolysis of Australian Lignite’. Her PhD has transformed her to many academic and social roles. Her research interests are in areas of waste to energy, clean coal technology, environmentally friendly and sustainable process technology. Dr. Yani enjoys sharing her knowledge with her students. She provides supports and supervisions to many groups of students who want to compete in local, national and international competitions. In 2016, her students won a gold medal in PIMNAS, a well-respected competition among Indonesian students. Dr. Yani is also very active in social and community services, she has participated actively on activities to support women empowerment through education. She was a recipient of Short Award Program of Australia Awards for Muslim Women Leaders 2017. She has contributed immensely as Conference Coordinator to make the successful collaboration between UMI and CSRC for of 2nd IRC 2017-UMI chapter Makassar Indonesia.

Dr. Amsal, from Indonesia took his Ph.D at Universiti Utara Malaysia. He is senior associate fellow at Center for Sustainability Research and Consultancy. His research area is in Human Resource Management and entrepreneurship. He serves as a vice leader and a lecturer at STIM Lasharan Jaya Makassar Institute, Indonesia. He has more than 5 years’ experience in teaching and research as well as good number of publications in Scopus and high impact rated journals. He also serves as a Chief Editor at Jurnal Aplikasi Manajemen, Ekonomi dan Bisnis (JAMEB). Amsal is among the Founding fellows at Center for Sustainability Research and Consultancy (CSRC) and was also part of the core organizing team of 1st International Conference on Economics Business and Social Sciences that was held in Penang, Malaysia on April, 12-13, 2016. He served as Conference Convener at the International Conference on Research Method in Management and Social Sciences in collaboration with the International Foundation for Research and Development (IFRD) which is held on 28 May 2016. He currently serves as a Conference Secretary for the 2nd International Research Conference on Economics, Business and Social Sciences 2017-UMI chapter Makassar Indonesia.
Keynote Speakers

Prof. Dr. Rosna Awang-Hashim (BA & MA, UNT Texas & PhD, USC Los Angeles) was a former Deputy Vice Chancellor (Academic and International) of Universiti Utara Malaysia (UUM). Currently she is a motivation scientist and educational psychologist at the School of Education, UUM. Her research interests include socio-psychological processes in learning and teaching interactions, motivation psychology, school leadership, and assessment & psychometrics. She has published widely in both local and international journals. Her recent publications include Contextual leadership practices that work: The case of a successful school principal in Malaysia (EMAL, Nov 2016) and The interplay of socio-psychological factors on school engagement among early adolescents (JoA,2015,45:214-224). She is co-author of Teori Ujian & Pentaksiran Pendidikan (Test Theories & Assessment in Education) (UUMPress, 2016). Over the past 27 years at UUM, Rosna has served as Dean of School of Cognitive Sciences & Education, Director of the University Teaching and Learning Centre, Founding Director of the Institute for Child and Adolescent Educational Advancement, and Self-Access Learning Project Director. Currently, she is the Editor-in-Chief of the Malaysian Journal of Learning and Instruction (indexed in SCOPUS, ERA & ESCI WoS). At the national level, she is the Chair of the Task Force Committee for HiCOE Teaching and Learning Thrust MOHE, the Secretary in the Cluster on Education and Development of Human Capital, National Council of Professors (MPN), the Vice President (II) of the Malaysian Psychometrics Association (MPA), the Vice President of the Malaysian Society for Research and Higher Education Policy Development (PeNDAPAT), and a master trainer with the Higher Education Leadership Academy (AKePT), Malaysia.
Prof. Dr. Jamal Bin Ali is Professor at the Department of Economics and Agribusiness, School of Economics, Finance and Banking, Universiti Utara Malaysia. He obtained his first degree from Universiti Putra Malaysia (B.Sc. Resource Economics), Master in Social Sciences (Economics) from Universiti Sains Malaysia, doctorate (PhD in Economics) from Universiti Utara Malaysia, Malaysia and Post-doctoral in Fishery study from University of Exeter, United Kingdom. His areas of specialization are resource economics, agribusiness finance and agribusiness management. He has presented his papers in various national and international conferences. His articles’ have appeared in national and international journals such as International Journal of Water Resources Development, Malaysian Journal of Learning and Instruction, and Journal of Health Management. Dr. Jamal Ali has authored or co-authored 6 books (Malaysian Economics: Policy Analysis, Research methods and data analysis using SPSS, Publisher: UUM Press; The Future of Economics and Management Education in Malaysia, Publisher: Universiti Kebangsaan Malaysia; Microeconomics, Publisher: Pearson Prentice Hall; Principles of Macroeconomics, Publisher: OUM and Pearson; and Principles of Economics: Publisher: Universiti Teknologi Mara, and more than 25 refereed journal articles in the resource economics and agribusiness area. Dr. Jamal Ali has won recognition for significant research contribution in the agricultural sector and natural resource economics.
CONFERENCE BRIEF
Saturday, November 25 (DAY 1)

REGISTRATION AND ARRIVAL OF GUESTS
07:30 am – 08:20 am

PLENARY SESSION
08:20 am – 10:30 am
- National Anthem of Indonesia
  08:20 am – 08:25 am
- Recitation of Holy Quran by H. Syuaib Arifin, SSI
  08:25 am – 08:30 am
- Welcome Note By Conference Chair
  08:30 am – 08:45 am
  Prof. Dr. H Syahnur Said, SE, MSI, Universitas Muslim Indonesia
- Briefing By Conference Chair
  08:45 am – 09:00 am
  Assoc. Prof. Dr. Abdul Halim Abdul Majid, Universiti Utara Malaysia

Keynote address
09:00 am – 09:50 am
- Prof. Dr. Rosna Awang Hashim, Ex Deputy Vice Chancellor,
  Universiti Utara Malaysia
- Prof. Dr. Jamal Bin Ali, Universiti Utara Malaysia
  (25 Minutes)

MoU Signing between UMI and CSRC
09:50 am – 10:00 am

Souvenir Distribution and Photo Session
10:00 am – 10:30 am

TEA AND NETWORKING BREAK
10:30 am – 11:00 am

PARALLEL SESSION 1
11:00 am – 12:30 pm
- Parallel Session 1.01: Issues in Sustainable Business Strategy in Emerging Economies
  Meeting Room 01
- Parallel Session 1.02: Issues in Sustainable Business Strategy in Emerging Economies
  Meeting Room 02
- Parallel Session 1.03: Issues in Business Strategy in Emerging Economies: Accounting and Finance
  Meeting Room 03
- Parallel Session 1.04: Issues in Political Economy in Emerging Economies
  Meeting Room 04
- Parallel Session 1.05: Issues in Business Strategy in Emerging Economies: Accounting and Finance
  Meeting Room 05

LUNCH AND PRAYER BREAK
12:30 – 01:30 PM
<table>
<thead>
<tr>
<th>Parallel Session 2</th>
<th>01:30 pm – 03:00 pm</th>
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<tbody>
<tr>
<td>Parallel Session 2.01: Issues in Business Strategy in Emerging Economies</td>
<td>Meeting Room 01</td>
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<tr>
<td>Parallel Session 2.02: Issues in Business Strategy in Emerging Economies: Accounting and Finance</td>
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<td>Parallel Session 2.03: Issues in Business Strategy in Emerging Economies</td>
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<td>Parallel Session 2.04: Issues in Business Strategy in Emerging Economies</td>
<td>Meeting Room 04</td>
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<tr>
<td>Parallel Session 2.05: Issues in Social Sciences in Emerging Economies: Education, Linguistics, Sociology and Psychology</td>
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| Tea and Networking Break | 03:00 pm – 03:30 pm |

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<tr>
<th>Parallel Session 3</th>
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<tr>
<td>Parallel Session 3.01: Issues in Business Strategy in Emerging Economies</td>
<td>Meeting Room 01</td>
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<tr>
<td>Parallel Session 3.02: Issues in Social Sciences: Education, Psychology, Sociology</td>
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<td>Parallel Session 3.03: Issues in Social Sciences: Education, Social Work, Psychology</td>
<td>Meeting Room 03</td>
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<td>Parallel Session 3.05: Issues in Social Sciences: Sociology, Psychology, Public Health</td>
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<tr>
<th>Parallel Session 4</th>
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<tr>
<td>Parallel Session 4.01: Issues in Social Sciences: Sociology, Psychology, Public Health</td>
<td>Meeting Room 01</td>
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<tr>
<td>Parallel Session 4.02: Issues in Social Sciences: Education, Sociology, Psychology, Public Health</td>
<td>Meeting Room 02</td>
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<td>Parallel Session 4.03: Issues in Business Strategy in Emerging Economies: Leadership</td>
<td>Meeting Room 03</td>
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<td>Parallel Session 4.04: Issues in Business Strategy in Emerging Economies: Marketing</td>
<td>Meeting Room 04</td>
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<td>Parallel Session 4.05:</td>
<td>Meeting Room 05</td>
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| Breathing Time | 06:00 pm – 07:00 pm |

| BBQ and Dinner by The sea side Hotel La’riz Wthree Hotel | 07:00 pm – 10:00 pm |
CONFERENCE BRIEF

Sunday, November 26 (DAY 02)

<table>
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<th>Event</th>
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<tr>
<td>Workshop on Guide to Getting Published in High Impact Journals</td>
<td>09:30 am – 11:30 am</td>
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<td>Moderator: Prof. Dr. Rosna Awang Hashim, Editor in Chief, Malaysian Journal of Learning and Instruction, UUM.</td>
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<tr>
<td>MAKASSAR CITY TOUR</td>
<td>01:00 pm – 03:00 pm</td>
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Saturday, November 25 (DAY 01)

PARALLEL SESSION I – November 25 (DAY 01)
11:00am – 12:30 pm

Parallel Session 1.01: Issues in Sustainable Business Strategy in Emerging Economies
Room: Meeting Room 01
Session Chair: Dr Ir Syarifuddin Nojeng, MT
Time: 11:00 – 12:30 (Day 01)
Implementation of Health Care Policy for the Poor at the Era of National Health Insurance (UMISUS-39). Nugroho Mardi Wibowo, University of Wijaya Putra Indonesia; Yuyun Widiastuti, University of Wijaya Putra Indonesia.
Presenter(s): Nugroho Mardi Wibowo

Economic Impact of Community Forest Management on Household Conditions of Farmers: Case Study of Farmers’ Household in Bulukumba Regency South Sulawesi, Indonesia (UMISUS-42). Nuraeni, Universitas Muslim Indonesia; Aminah Muchdar, Universitas Muslim Indonesia; Mais Ilson, Universitas Muslim Indonesia.
Presenter(s): Nuraeni

Poverty Alleviation through Institutional Empowerment of Social and Economy on Poor Society in Gowa District (UMISUS-51). Syamsu Nujum, Universitas Muslim Indonesia; Pratiwi Fadhia Ratu, Universitas Muslim Indonesia.
Presenter(s): Syamsu Nujum

Social Perception of the Community to the Existence of Budi Power of the Birds of the Birds in the Sub-District KAB. LUWU (UMISUS-94). Nursalam, Muhammadiyah University of Makassar; Risfaisal, Muhammadiyah University of Makassar.
Presenter(s): Nursalam

Institutional Quality and Human Capital Panorama: Universities as MNCS Bootstrap and its Interaction with Economic Growth of Some Developing Countries (UMISUS-103). Zulaiha A. Zubair, Universiti Utara Malaysia; Nor Aznin Abu Bakar; Universiti Utara Malaysia; Muhammad Azam, Universiti Utara Malaysia.
Presenter(s): Zulaiha A. Zubair

Presenter(s): Nurul Ratna Sari

Parallel Session 1.02: Issues in Sustainable Business Strategy in Emerging Economies
Room: Meeting Room 02
Session Chair: Ir Syamsuddin Yani, ST, MT, IPM, PhD
Time: 11:00 – 12:30 (Day 01)
Mind the Gap: What are the Barriers to Pro-Environment Behavior among Students? (UMIMS-110). Anissa Lestari Kadiyono, Universitas Padjadjaran Indonesia; Diana Harding, Universitas Padjadjaran Indonesia; Hanny Hafiar, Universitas Padjadjaran Indonesia; Hery Wibowo, Universitas Padjadjaran Indonesia.
Presenter(s): Anissa Lestari Kadiyono
Women Leadership in Inclusion Education (UMISUS-139). Nurjannah, Universitas Muslim Indonesia.  
**Presenter(s):** Nurjannah

Institutional Social Responsibility in Realizing Economic Sustainability in the Makassar City Indonesia (UMISUS-141). Syamsu Alam, Indonesia Muslim University; Roslina Alam, Indonesia Muslim University; Eka Ariyati Arfah, STIE Wira Bhakti Makassar.  
**Presenter(s):** Syamsu Alam

**Presenter(s):** Siti Hasanah

**Presenter(s):** Meimoon Ibrahim

**Presenter(s):** Rodhiah

**Parallel Session 1.03: Issues in Business Strategy in Emerging Economies: Accounting and Finance**  
**Room: Meeting Room 03**  
**Session Chair: Prof Dr Hattah Fattah**  
**Time: 11:00 – 12:30 (Day 01)**  
Application of Local Property Assets Accounting Based on Government Accounting Standards at Local Government of South Sulawesi Province (UMIAF-21). Syamsuri Rahim, Universitas Muslim Indonesia; Dewi Utami Putri Djaka, Universitas Muslim Indonesia.  
**Presenter(s):** Syamsuri Rahim

Analysis of Potential of Hotel Tax in Jayapura City of Papua Province Indonesia (UMIAF-28). Gratiana Deodata, University of Science and Technology Jayapura Indonesia; Mugiati A, University of Science and Technology Jayapura Indonesia, Saudi Arabia; Apner Siang, University of Science and Technology Jayapura Indonesia.  
**Presenter(s):** Gratiana Deodata

**Presenter(s):** Muhammad Hidayat

**Presenter(s):** Vita Arumsari

Degradation of Accounting Students’ Ethics (Study at Accounting Students of Muslim University of Indonesia) (UMIAF-98) Tenriwaru, Muslim University Of Indonesia; Nina Yusnita Yamin, Tadulako University Indonesia.  
**Presenter(s):** Tenriwaru

Ownership and Financing Risk: Case of Islamic Bank in Indonesia (UMIAF-99). Wahyu Trinaringsih, Universitas Sebelas Maret; Arif Lukman Santoso, Universitas Sebelas Maret.  
**Presenter(s):** Wahyu Trinaringsih
Parallel Session 1.04: Issues in Political Economy in Emerging Economies
Room: Meeting Room 04
Session Chair: Prof Dr Jamal Bin Ali
Time: 11:00 – 12:30 (Day 01)
Building the Character of Creative People in Creative Industries: The Accelerated Development Program of the Indonesian Creative Economy (UMIEC-37). Nugroho J. Setiadi, Bina Nusantara University Indonesia; Engkos A. Kuncoro, Bina Nusantara University Indonesia; Devy M. Puspitasari, Widyatama University Indonesia.
Presenter(s): Nugroho J. Setiadi

Dynamics of Indonesian-Timor Leste Relationship: The Long Road of East Timor towards an Independent State through a Referendum in 1999 (UMIEC-47). Agussalim, Universiti Utara Malaysia; Mohd Azizuddin bin Mohd Sani, Universiti Utara Malaysia.
Presenter(s): Agussalim

Capacity Building Resource Apparatus in Regional Areas in Indonesia: A Case Study on Regional Expansion (UMIEC-60). Suraji, Universiti Utara Malaysia; Muhammad Ali Embi, Universiti Utara Malaysia.
Presenter(s): Suraji

Analysis of Economic Development Policy Strategy in Bantaeng District South Sulawesi Indonesia (UMIEC-74). Dahliah, Universitas Muslim Indonesia; Agus Kurniawan, Universitas Muslim Indonesia.
Presenter(s): Dahliah

Presenter(s): Citra Hennida

Presenter(s): Jamal Ali

Deconstruction Of Accounting Model And Government Performance Concept Perspective Political Economy of Accounting Pancasilais (UMIEC-77). Darwis Said, Universitas Hasanuddin, Makassar Indonesia; Grace T. Pontoh, Universitas Hasanuddin, Makassar Indonesia; Nurleni, Universitas Hasanuddin, Makassar Indonesia.
Presenter(s): Darwis Said

Parallel Session 1.05: Issues in Business Strategy in Emerging Economies: Accounting and Finance
Room: Meeting Room 05
Session Chair: Dr. Syamsu Alam, SE., M.Si., Ak., CA., ACPA
Time: 11:00 – 12:30 (Day 01)
Bank Lending (Credit) Channel of Monetary Transmission Mechanism (UMIAF-102). Quratulain Ezam, Institute of Business Management, Karachi Pakistan.
Presenter(s): Quratulain Ezam

Presenter(s): Putu Saroyini Piartrini

Presenter(s): Khusnul Hidayah, Rintan Nuzul Ainy
Bank Competitiveness Model in the Era of the Acceleration of Indonesia's Economy Growth (UMIAF-133). Devy M. Puspitasari, Widyatama University Indonesia; Nugroho J. Setiadi, Bina Nusantara University Indonesia; Erie Febrian, Padjadjaran University Bandung Indonesia.

Presenter(s): Devy M. Puspitasari

Increasing Profit by Driving Capital Adequate Ratio and Indonesian Central Bank Rate on Islamic Banking in Indonesia (UMIAF-146). Agus Ridwan, Universitas Bina Nusantara Indonesia; Sambudi Hamali, Universitas Bina Nusantara Indonesia; Cecep Hidayat, Universitas Bina Nusantara Indonesia.

Presenter(s): Agus Ridwan

Marketing Performance and Organizational Commitment to Syariah Banks in Makassar City, Indonesia (UMIMS-137). Ida Farida, Universitas Fajar Indonesia; Syah Nur Said, Universitas Muslim Indonesia.

Presenter(s): Ida Farida

LUNCH & PRAYER BREAK

12:30 pm – 01:30 pm

PARALLEL SESSION II – November 25 (DAY 01)

01:30 pm – 03:00 pm

Parallel Session 2.01: Issues in Business Strategy in Emerging Economies

Room: Meeting Room 01

Session Chair: Dr. Eng. Kusno Kamil, ST., MEngMngt.

Coordinator:  

Time: 01:30 – 03:00 (Day 01)

Guest service training model development the case of the waitresses’ local at restaurant in Manado, North Sulawesi-Indonesia (UMIMS-12). Benny Towoliu, Manado State Polytechnic Indonesia; Fonny Sangari, Manado State Polytechnic; Dimas Permana, Manado State Polytechnic.

Presenter(s): Benny Towoliu

Implication of External and Internal Factors Consumer Mall in Indonesia and the Impact to Impulsive Buying Behavior (UMIMS-17). Aditya Halim Perdana Kusuma Putra, Universitas Muslim Indonesia; Muhammad Ashoer, Universitas Muslim Indonesia.

Presenter(s): Aditya Halim Perdana Kusuma Putra

Identification of Organizational Change Factors in Higher Education Institutions: A Case study of New Public Universities in Indonesia (UMIMS-32). Gusti Tia Ardiani, Siliwangi University Indonesia; Adhitya Rahmat Taufiq, Siliwangi University Indonesia; Andina Eka Mandasari, Siliwangi University Indonesia.

Presenter(s): Gusti Tia Ardiani, Adhitya Rahmat Taufiq, Andina Eka Mandasari

A Preferred Leadership Portrait of Successful Cross-Cultural Leadership (UMIMS-41). Chow Tong Wooi, University Putra Malaysia; Lailawati Mohd Salleh, University Putra Malaysia; Ismi Arif Ismail, University Putra Malaysia.

Presenter(s): Chow Tong Wooi

The Real Insights of Individual Concerns on Commitment to Change the Government Link Companies (GLCS) (UMIMS-63). Leonis Marchalina, Universiti Utara Malaysia; Assoc. Prof. Dr. Hartini Ahmad, Universiti Utara Malaysia; Prof. Dr. Abdul Malek bin a Tambi, Universiti Sultan Zainal Abidin; Dr. Johari Jalil, Universiti Utara Malaysia.

Presenter(s): Leonis Marchalina
Role of Competitive Advantage in Mediating the Relationship between Market Orientations and Entrepreneurship Orientations with Marketing Performance (UMIMS-66). A. A. Ayu Diana Novi Hastuti, University of Udayana Indonesia; I. Made Wardana, University of Udayana Indonesia.

**Presenter(s):** I Made Wardana

**Parallel Session 2.02: Issues in Business Strategy in Emerging Economies: Accounting and Finance**

**Room:** Meeting Room 02

**Session Chair:** Dr. Syamsu Alam, SE., M.Si., Ak., CA., ACPA

**Time:** 01:30 – 03:00 (Day 01)

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**Mosque Accounting: Modelling Accounting Practices for Non-Profit Religious Entities (UMIAF-151).** Muhammad Reza Ramdani, Universitas Muslim Indonesia; Masruhi Kamidin, Universitas Muslim Indonesia.

**Presenter(s):** Muhammad Reza Ramdani

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**Influence of Intellectual Capital toward Investors’ Capital Gain on Shares and Growth: Evidence from Indonesian Insurance Companies (UMIAF-154).** Sambudi Hamali, Bina Nusantara University Indonesia; Cecep Hidayat, Bina Nusantara University Indonesia; Agus Ridwan; Bina Nusantara University Indonesia.

**Presenter(s):** Cecep Hidayat

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**The Roles of Local Elites in Intergovernmental Financial Transfer from Central Government to East Kalimantan Province, Indonesia (UMIEC-155).** Ahyar Muhammad Diah, Politeknik Negeri Samarinda.

**Presenter(s):** Ahyar Muhammad Diah

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**Knowledge Transfer in Indonesian Small Medium Enterprises (UMIMS-72).** Sarwoto, Universitas Sebelas Maret Indonesia; Heru Purnomo, Universitas Sebelas Maret Indonesia; Adnan Effendi, Universitas Sebelas Maret Indonesia.

**Presenter(s):** Sarwoto

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**Integration of Islamic Microfinance Institutions Management with Modern Business Rules (UMIMS-75).** Harry Sutanto, Harry Sutanto Indonesia.

**Presenter(s):** Harry Sutanto

**Parallel Session 2.03: Issues in Business Strategy in Emerging Economies**

**Room:** Meeting Room 03

**Session Chair:** Dr.Eng. Kusno Kamil, ST., MEngMngt.

**Time:** 01:30 – 03:00 (Day 01)

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**The Mediating Effect of Performance on the Influence of Strength of Identity on the Accountability of Ideology-Based Private Universities in Makassar Indonesia (UMIMS-76).** Asriani Junaid, Universitas Muslim Indonesia; Tenriwaru Tenriwaru, Universitas Muslim Indonesia; Fadliah Nasaruddin, Universitas Muslim Indonesia.

**Presenter(s):** Asriani Junaid

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**The Choosing Behavior on Shariah Bank: Empirical Study on Pesantren Community in Jombang (UMIMS-79).** Wiwik Maryati, UNIPDU-UNAIR; Adfiyani Fadjar, Univ Tadulako-UNAIR.

**Presenter(s):** Wiwik Maryati, Adfiyani Fadjar

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**Influence of Store Characteristics and Products of Consumers in Indonesia to Impulsive Buying Behaviour (UMIMS-86).** Aditya Halim Perdana Kusuma, Universitas Muslim Indonesia; Syahnur Said, Universitas Muslim Indonesia; Sabri Hasan, Universitas Muslim Indonesia.

**Presenter(s):** Aditya Halim Perdana Kusuma

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**Antecedents of Organizational Culture and Organization Performance: Study on Village Credit Institutions (Lembaga Perkreditan Desa/Lpdd) in Gianyar Regency Indonesia (UMIMS-88).** Supartha Wayan Gede, Udayana University Indonesia; Putu Saroyeni Priartini, Udayana University Indonesia; I Gst. Ayu Manati Dewi, Udayana University Indonesia; Amrita Nugraheni Saraswati, Udayana University Indonesia.

**Presenter(s):** Putu Saroyeni Priartini

**Presenter(s):** Dewi Khrisna Sawitri

Perceived Corporate Image (PCI) and Perceived External Prestige (Pep) of Hospitals in Indonesia (UMIMS-118). Nurmiati Muchlis, Universitas Muslim Indonesia; R. Sudiman, Universitas Muslim Indonesia.

**Presenter(s):** Nurmiati Muchlis

Parallel Session 2.04: Issues in Business Strategy in Emerging Economies

**Room:** Meeting Room 04

**Session Chair:** Agus Ridwan, SE., MM., Ph.D

**Time:** 01:30 – 03:00 (Day 01)

Turnover Intention: The Effect of Compensation, Job Satisfaction, and Organizational Commitment (UMIMS-166). Okta Prihatma Bayu Putra, Bina Nusantara University Jakarta, Indonesia; Sambudi Hamali, Bina Nusantara University Jakarta, Indonesia; Danang Prihandoko, Bina Nusantara University Jakarta, Indonesia; Billy J. Nanlohy, Bina Nusantara University Jakarta, Indonesia; Hafiedh Hamzah, Bina Nusantara University Jakarta, Indonesia; Kurnia A. Nasution, Bina Nusantara University Jakarta, Indonesia.

**Presenter(s):** Danang Prihandoko


**Presenter(s):** Zainab Bello

Influences of Services Quality and Institutional Image on Perceived Value, Satisfaction and Confidence of Students at Private Universities in Gorontalo Province Indonesia (UMIMS-127). Mohamad Afan Suyanto, Universitas Gorontalo Indonesia; Basri Modding, Universitas Muslim Indonesia; Muh. Jobhaar Bima, Universitas Muslim Indonesia; Sabri Hasan, Universitas Muslim Indonesia.

**Presenter(s):** Mohamad Afan Suyanto

Intellectual Capital Efficiency of Islamic Higher Learning Institutions (IHL) (UMIMS-128). Shuhaimi Jaafar, Selangor International Islamic University College, Bangi, Malaysia; Nor Suhaily Bakar, Selangor International Islamic University College, Bangi, Malaysia.

**Presenter(s):** Shuhaimi Jaafar


**Presenter(s):** Jein Sriana Toyib

Marketing Performance and Organizational Commitment to Syariah Banks in Makassar City (UMIMS-137). Ida Farida, Universitas Fajar Indonesia; Syahnur Said, Universitas Muslim Indonesia.

**Presenter(s):** Ida Farida

Parallel Session 2.05: Issues in Social Sciences: Education, Linguistics, Psychology, Sociology and Social Work

**Room:** Meeting Room 05

**Session Chair:** Faradiba S.Si., M.Si., Ph.D., Apt.

**Time:** 01:30 – 03:00 (Day 01)

Tenses in Buginese Language (UMISE-148). Masrurah Mokhtar, Universitas Muslim Indonesia; Kasma F.Amin, Universitas Muslim Indonesia.

**Presenter(s):** Masrurah Mokhtar
Developing Character-Based Teaching Materials through Flip Bookmaker Media (UMISE-157). Sitti Rahmawati, Universitas Muslim Indonesia.

Presenter(s): Sitti Rahmawati

A Hidden Agenda in Cell Phone Advertisements Language (UMISP-40). Emma Bazergan, Universitas Muslim Indonesia; Muhammad Hum, Universitas Muslim Indonesia Makassar.

Presenter(s): Emma Bazergan


Presenter(s): Nurfardiansyah Bur

Using Novel Characterizations in Improving Students’ Reading Comprehension (UMISE-153). Andi Rukayah Alim Yahya, Universitas Muslim Indonesia; Salmia Syarifuddin, Universitas Muslim Indonesia.

Presenter(s): Andi Rukayah Alim Yahya

The Effects of Total Quality Management as Teaching Innovation and Job Satisfaction on Academic Performance of Students in Pakistan (UMISE-101). Waqas Mahmood, Universiti Utara Malaysia; Siti Noor Ismail, Universiti Utara Malaysia.

Presenter(s): Waqas Mahmood

Communities Empowerment in an Effort to Exclusive Breastfeeding in Work Area Health Centre Arungkeke District Jeneponto Indonesia (UMISS-129). Fairus Prihatin Idris, Indonesia Moslem University; Veni Hadju, Hasanuddin University, Indonesia.

Presenter(s): Fairus Prihatin Idris

TEA & NETWORKING BREAK 03:00 pm – 03:30 pm

PARALLEL SESSION III – November 25 (DAY 01) 03:30 pm – 05:00 pm

Parallel Session 3.01: Issues in Business Strategy in Emerging Economies
Room: Meeting Room 01
Session Chair: Dr. Setyawati Yani, ST, MT, IPM, PhD
Time: 03:30 – 05:00 (Day 01)

Presenter(s): Eka Yunianta Affandi

Contribution of Cultural Wisdom and Locus of Control towards Job Satisfaction and their Implications for the Performance of SKPD in Indonesia (UMIMS-140). Fadliah Nasaruddin, Indonesia Muslim University Indonesia; Syamsu Alam, Indonesia Muslim University Indonesia.

Presenter(s): Fadliah Nasaruddin

Influence of Personality Factor, Social Class and Culture on the Decision to become Customers of Bank Muamalat in Makassar Indonesia (UMIMS-142). Hj. Ratnawati Dewi, Indonesia Muslim University.

Presenter(s): Hj. Ratnawati Dewi
The Relationship between the Internal Communication and Employees Commitment to Change in the Large Companies in Malaysia (UMIMS-64). Leonis Marchalina, Universiti Utara Malaysia; Assoc. Prof. Dr. Hartini Ahmad, Universiti Utara Malaysia; Dr. Faruq Muhammad Abubakar, Bauchi State University Gadam, Nigeria.

Presenter(s): Leonis Marchalina


Presenter(s): Haryadi Sarjono


Presenter(s): Harlinda L.

Parallel Session 3.02: Issues in Social Sciences Emerging Economies: Education, Sociology, Psychology

Room: Meeting Room 02

Session Chair: Prof Dr Rosna Awang Hashim

Time: 03:30 – 05:00 (Day 01)

Development of Model Management Education Soft Skill Nurse in Education Hospital (UMISE-8). Mardliyah, Universitas Negeri Semarang Indonesia.

Presenter(s): Mardliyah

Tolerance of Al-Quran to Non-Muslim Culture (UMISE-29). Ruslan, Universitas Muslim Indonesia; Abdul Malik Iskandar, Universitas Muslim Indonesia.

Presenter(s): Ruslan

Character Values in Bugis-Makassar Legends as National Heritage (UMISE-48). Kasma F.Amin, Universitas Muslim Indonesia; Salmia Syarifuddin, Universitas Muslim Indonesia.

Presenter(s): Salmia Syarifuddin

The Implementation of Multiple Intelligences on Learning Strategy toward Students of Integrated Islamic Primary School Al Biruni Makassar (UMISE-49). Rezky Amalia Hamka, Universitas Muslim Indonesia; Syahnur Said, Universitas Muslim Indonesia; Mayong Maman, Universitas Negeri Makassar.

Presenter(s): Rezky Amalia Hamka

Configuration of Semantic Relations in Soekarno’s Speech(UMISE-69). Andi Mulyani Kone, Universitas Muslim Indonesia; Ery Iswary, Universiti Utara Malaysia; Universitas Hasanuddin Indonesia.

Presenter(s): Andi Mulyani Kone

Effects of Student Engagement with Social Media on Student Learning Achievement: A Review of Literature (UMISE-70). Ahmad Said Alshuaibi, Universiti Utara Malaysia.

Presenter(s): Ahmad Said Alshuaibi

Responsible leadership for Sustainable Development: Role of Academia & Curriculum in Universities (UMISE-172). Rosna Awang-Hashim, Universiti Utara Malaysia.

Presenter(s): Rosna Awang-Hashim
Room: Meeting Room 03
Session Chair: Dr. Muhammad Yunus, SPd, MPd
Time: 03:30 – 05:00 (Day 01)

Investigating the Students Competence on the English Phrase Level (UMISE-85). Muhammad Basri D, Universitas Muslim Indonesia; Sitti Halijah, Universitas Muslim Indonesia; Andi Tenri Ampa, Unismuh Makassar, South Sulawesi, Indonesia.

Presenter(s): Muhammad Basri D

Influence of the Parenting Styles on School Truancy Symptoms (UMISE-87). Diana Wulandari, Universiti Utara Malaysia; Lee Jun Choi, Universiti Utara Malaysia.

Presenter(s): Diana Wulandari

Arabic Learning Strategy through the Empowerment of Understanding Mind and their Effect on Student Learning Achievement (UMISE-95). Nurtaqwa Amin, Universitas Muslim Indonesia.

Presenter(s): Nurtaqwa Amin

Pa'paseng in Buginese Language: a Semantic Analysis (UMISE-160). Abdollah, Universitas Muslim Indonesia; Andi Rukayah A.Yahya, Universitas Muslim Indonesia.

Presenter(s): Andi Rukayah A.Yahya

The Influence of Bahasa Indonesia in English Acquisition (UMISE-161). Firmansyah, Universitas Muslim Indonesia; Andi Rukayah A.Yahya, Universitas Muslim Indonesia.

Presenter(s): Andi Rukayah A.Yahya

Arabic Learning Process Using Tape Recorder (UMISE-162). Nurjannah, Universitas Muslim Indonesia; MNawawi, Universitas Muslim Indonesia.

Presenter(s): Nurjannah

Room: Meeting Room 4
Session Chair: Dr. H. Muhammad Ishaq Shamad, S.Ag, M.A
Time: 03:30 – 05:00 (Day 01)

Need Analysis on English Applied to Remaja Masjid (UMISE-163). Irmawaty Hasyim, Universitas Muslim Indonesia; Salmia Syarifuddin, Universitas Muslim Indonesia.

Presenter(s): Irmawaty Hasyim

The Development of Character Education in Learning Materials of Indonesian Language on Universities student (UMISE-167). Sitti Rabiah, Universitas Muslim Indonesia.

Presenter(s): Sitti Rabiah


Presenter(s): Salmayati

Pencerahan Qalbu Padang Lampe (PQPL) Modification, a Spiritual Approach in Coping Stress of People with HIV / AIDS (UMISP-158). Fatmah Afrianty Gobel, Universitas Muslim Indonesia; Nasronuddin Nasronuddin, Universitas Airlangga Indonesia; Suhartono Taat Putra, Universitas Airlangga Indonesia; Salmia Syarifuddin, Universitas Muslim Indonesia.

Presenter(s): Fatmah Afrianty Gobel
Fostering Religious Behavior through the Pencerahan Qalbu Program at Pesantren Darul Mukhlisin Padanglampe for Students of Universitas Muslim Indonesia (UMISP-159). Nurmiah Muin, Universitas Muslim Indonesia.

Presenter(s): Nurmiah Muin

Change of Nurse Religiosity Rate in Makassar Hospital Indonesia (UMIEC-117). Mursalim Umar Gani, Universitas Muslim Indonesia; Nurmiati Muchlis, Universitas Muslim Indonesia; Baharuddin Latief, Universitas Muslim Indonesia.

Presenter(s): Mursalim Umar Gani

Parallel Session 3.05: Issues in Social Sciences: Sociology, Psychology, Public Health
Room: Meeting Room 05
Session Chair: Assoc. Prof. Dr. Abdul Halim Abdul Majid
Time: 03:30 – 05:00 (Day 01)

Analysis of Workload Indicators of Staffing Need to improve Doctor Performance at Regional Public Hospital of Prof. Dr. Soekandar, Mojokerto (UMISS). Dyah Sawitri, Universitas Gajayana Malang Indonesia; Vri Nensy Yanurwati, Universitas Gajayana Malang Indonesia; Badriyah Badriyah, Universitas Gajayana Malang Indonesia; Dwi Winarno, Universitas Gajayana Malang Indonesia.

Presenter(s): Dyah Sawitri


Presenter(s): Alfina Baharuddin


Presenter(s): Syamsu Khaldun

Study of Traffic Safety, Orderliness, and Smoothness (Kamseltibcarlantas) In Integrated and Coordinated Region of Makassar City Indonesia (UMISS-156). Lambang Basri Said, Universitas Muslim Indonesia; Rani Bastari Alkam, Universitas Muslim Indonesia.

Presenter(s): Lambang Basri Said

Mapping of Maternal Mortality Risk Based on Economic Social Determinants in Working Area of Bululoe PHC Jeneponto Regency (Study With Use of GIS) (UMISS-100). Yusriani SKM., M.Kes, Indonesian Moslem University; Ella Andayanie SKM., M.Kes, Indonesian Moslem University.

Presenter(s): Yusriani SKM., M.Kes

Universal New-born Hearing Screening (UNHS) Model in Selected Malaysian Hospitals (UMISS-143). Abdul Halim Abdul Majid, Universiti Utara Malaysia; Abdussalaam Iyanda Ismail, Universiti Utara Malaysia; Mohd Normani Zakaria, Universiti Utara Malaysia; Nor Azimah Chew Abdullah, Universiti Utara Malaysia; Sulaiman Hamzah, Universiti Utara Malaysia.

Presenter(s): Abdul Halim Abdul Majid
PARALLEL SESSION IV – November 25 (DAY 01)
05:00 pm – 06:00 pm

Parallel Session 4.01: Issues in Social Sciences: Sociology, Psychology and Public Health
Room: Meeting Room 01
Session Chair: Dr. Eng. Kusno Kamil, ST., MEngMngt.
Time: 05:00 – 06:00 (Day 01)

Communication Patterns in Social Security Employed between Crab Entrepreneurs and Crab Peeler Worker Girls. In Salemo Island Pangkep South Sulawesi: Culture and Tradition (UMISS-111). Zelfia Amran, Muslim university of Indonesia; Fauziah Ramdani, Hasanuddin University.
Presenter(s): Zelfia Amran

Social Economic Aspects on the Activity of Warung Kopi Pangku in Mandalle Village, Pangkep, South Sulawesi (UMISS-114). Andi Muhammad Multazam, Universitas Muslim Indonesia; Ella Andayanie, Universitas Muslim Indonesia.
Presenter(s): Andi Muhammad Multazam

The Role of Bisaâ(Shaman) on Life Cycle of Butonese Community in Indonesia (UMISS-121). Andi Asrina, Universitas Muslim Indonesia; Sukri Palutturi, Hasanuddin University Indonesia; Andi Tenri, Universitas Dayanu Ikhsanuddin Indonesia.
Presenter(s): Andi Asrina

Tolerance of Al-Quran to Non-Muslim Culture (UMISS-147). Ruslan, Universitas Muslim Indonesia; Abdul Malik Iskandar, Universitas Muslim Indonesia.
Presenter(s): Ruslan

Communication Setting of Towwani Tolotang Community Ritual Space in Amparita, Sidrap Regency of South Sulawesi (UMISS-150). Hadawiah Hadawiah, Universitas Muslim Indonesia; Engkus Kuswarno, Universitas Padjajaran Indonesia; Nuryah Asri Sjafiraâh, Universitas Padjajaran Indonesia.
Presenter(s): Hadawiah Hadawiah

Status of International Law in Indonesian National Law: Review of International Conventions in Indonesian Legal System (UMISP168). Hamza Baharuddin, Universitas Muslim Indonesia; Achmad Zulfikar, Universitas Muslim Indonesia.
Presenter(s): Hamza Baharuddin

Room: Meeting Room 02
Session Chair: Dr. Sitti Patimah, SKM, M.Kes
Time: 05:00 – 06:00 (Day 01)

Change of Nurse Religiosity Rate in Makassar Hospital (UMISS-130). Mursalim Umar Gani, Universitas Muslim Indonesia; Nurmiati Muchlis, Universitas Muslim Indonesia; Baharuddin Latief, Universitas Muslim Indonesia.
Presenter(s): Mursalim Umar Gani

Communities Empowerment in an Effort to Exclusive Breastfeeding in Work Area Health Centre Arungkeke District Jeneponto Indonesia (UMISS-122). Fairus Prihatin Idris, Universitas Muslim Indonesia; Veni Hadju, Hasanuddin University Indonesia; Ridwan Thaha, Hasanuddin University, Indonesia; Nurhaedar Djasfar, Hasanuddin University, Indonesia.
Presenter(s): Fairus Prihatin Idris
Supervision of Learning on Madrasah Teachers Behind the Back of Pesantren's Education to Improve Professional Competence of Teachers (Multi Case Studies at MTs Ma Maulana NU Semarang, Central Java) (UMISE-89). Muslam M.Ag, Universitas Islam Indonesia (UIN) Walisongo Semarang, Indonesia.

**Presenter(s):** Muslam M.Ag

Can Spirituality be Part of The Value of Education Value of Polytechnic in Indonesia? (UMIMS-165). Jajang Burhanudin, Universitas Padjadjaran Indonesia; Dwi Kartini, Universitas Padjadjaran Indonesia; Rita Komaladewi, Universitas Padjadjaran Indonesia; Sucherly Sucherly, Universitas Padjadjaran Indonesia.

**Presenter(s):** Jajang Burhanudin

The Mediation Effect of Subjective Well Being in Relations of Role Conflict and Nurse’s Performance (UMIMS-119). Desak Ketut Sintaasih, Udayana University Indonesia; Putu Saroyini Piartrini Saroyini, Udayana University Indonesia.

**Presenter(s):** Desak Ketut Sintaasih Sintaasih

**Parallel Session 4.03: Issues in Business Strategy in Emerging Economies: Leadership**

**Room:** Meeting Room 03

**Session Chair:** Muh. Amsal Sahban, Ph.D

**Time:** 05:00 – 06:00 (Day 01)

Society's Willingness to Switch to Biogas Fuel: the Driving Factors (UMISUS-131). Siti Khoiriyah, Universitas Sebelas Maret; Muh Juan Suam Toro, Universitas Sebelas Maret; Amina Sukma Dewi, Universitas Sebelas Maret.

**Presenter(s):** Siti Khoiriyah

The Role of Learning Entrepreneurship and Exposure of Entrepreneurses in Entrepreneurship Students with Self Efficiency as Variables of Mediation (UMIMS-112). Suryandari Istiqomah, Universitas Sebelas Maret Indonesia; Asri Laksmi Riani, Universitas Sebelas Maret Indonesia.

**Presenter(s):** Suryandari Istiqomah

Employees’ Commitment to Change: Personality Traits and Organizational Culture (UMIMS-62). Leonis Marchalina, Universiti Utara Malaysia; Assoc. Prof. Dr. Hartini Ahmad, Universiti Utara Malaysia; Dr. Hamid Mahmood Gelaidan, Qatar University.

**Presenter(s):** Leonis Marchalina

Influence of Leadership Style, Organizational Culture and Motivation on Job Satisfaction and Performance of Tourist Hospital Staff in Makassar City Indonesia (UMIMS-61). Roslina Alam, Universitas Muslim Indonesia.

**Presenter(s):** Roslina Alam

Perceived Value, Service Quality, Satisfaction, and Customer Loyalty; A Study on Online Transportation Business in Indonesia (UMIMS-144). Sabri Hasan, Muslim University of Indonesia; Andi Faisal Bahari, Muslim University of Indonesia, Muhammad Ashoer, Muslim University of Indonesia.

**Presenter(s):** Sabri Hasan


**Presenter(s):** Muh Juan Suam Toro
Parallel Session 4.04:   Issues in Business and Society in Emerging Economies
Room: Meeting Room 04
Session Chair:  Dr Ir Syarifuddin Nojeng, MT
Time:  05:00 – 06:00 (Day 01)

The Effect of Place on Health Food Consumption Patterns: Among Malaysian Consumers (UMIMS-136). Farouk Djermani, Universiti Utara Malaysia; Yati Binti Sulaiman, Universiti Utara Malaysia.
Presenter(s):Farouk Djermani

The Comparison of Conflict Management Style between Malaysian and Thai Employees: A Case Study in Top Glove Corporation(UMIMS-04). MuhammadAmsal Sahban, STIM Lasharan Jaya Makassar.
Presenter(s):MuhammadAmsal Sahban

Impact of attitudinal factors of owner-managers on adoption of financial products by SMEs: A Decomposed Theory Perspective (UMIMS-173). Rabia Rasheed, Universiti Utara Malaysia; Dr. Maria Abdul Rahman, Universiti Utara Malaysia.
Presenter(s): Rabia Rasheed

Role of Universities in Addressing Sustainability Challenges in Developing Economies: Role of Higher Education Policy and Curriculum Development (UMIMS-174). Sulaman Hafeez Siddiqui, The Islamia University of Bahawalpur Pakistan; Dr. Ismail bin Lebai Othman, Universiti Utara Malaysia; Ammar Ahmed, Universiti Utara Malaysia.
Presenter(s): Sulaman Hafeez Siddiqui

Increasing Work Productivity of Seaweed Farmer Group and Crab Worker Group through Health Education about Skin Danger in Coastal Area Maccini Baji District Pangkep (UMISE-97). Tutik Agustini S.Kep, Ns, M.Kep, Indonesian Moslem University; Ikhran Hardi SKM, M.Kes, Indonesian Moslem University; Yusriani SKM, M.Kes, Indonesian Moslem University.
Presenter(s): Tutik Agustini S.Kep

The Myths and Local Wisdom as Enhancement to the Positive Image of Village (UMISE-106). Hariratul Jannah Rasyid, Faculty of Letter, Universitas Gadjah Mada Indonesia; Muhammad Fadli Muslimin, Faculty of Cultural Science, Universitas Gadjah Mada Indonesia.
Presenter(s): Hariratul Jannah Rasyid

Presenter(s): Heru Purboyo Hidayat Putro

Corporate Social Responsibility in Islamic Public Institution:  A Case Study in an Islamic Hospital (UMIMS-125). Sartini Wardiwiyono, Universitas Ahmad Dahlan Indonesia; Sumaryanto, Universitas Ahmad Dahlan Indonesia.
Presenter(s): Sumaryanto

Parallel Session 4.05:   Issues in Business Strategy in Emerging Economies
Room: Meeting Room 05
Session Chair: 
Time:  05:00 – 06:00 (Day 01)
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